

## Qliro Group issues bond

Press release, Stockholm, 18 May 2017

**Qliro Group AB (publ) “Qliro Group” has issued a three-year senior unsecured bond in the amount of SEK 250 million. The issue proceeds will be used to accelerate the development in Qliro Financial Services and other general corporate purposes.**

Qliro Group has issued a senior unsecured bond of SEK 250 million with a floating rate coupon of 3 month Stibor + 4.80 percent and a final maturity in May 2020. The total framework amounts to SEK 500 million and the company may look to tap the remaining bonds at a later stage. Qliro Group intends to apply for listing of the bond on Nasdaq Stockholm within 30 days.

“We are very pleased with the interest among Nordic investors for our bond issue. Qliro Financial Services recently launched savings accounts that together with access to the corporate bond market will further diversify the group’s capital structure. We are taking advantage of the strong demand from bond investors to strengthen our position”, says Marcus Lindqvist, CEO Qliro Group.

ABG Sundal Collier has acted as financial advisor and sole bookrunner in the transaction.

*This information is information that Qliro Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 8:00 am on 18 May 2017.*

**For more information, please visit [www.qlirogroup.com](http://www.qlirogroup.com), or contact:**

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### **About Qliro Group**

Qliro Group is a leading e-commerce group in the Nordic region. Since the start in 1999, the Qliro Group has expanded and broadened its product portfolio and is now a leading e-commerce player in consumer goods and lifestyle products through CDON.com, Lekmer, Nelly (Nelly.com, NLYman.com, Members.com), Gymgrossisten (Gymgrossisten.com/Gymsector.com, Bodystore.com). The group also comprises the payment solution Qliro. In 2016, the group generated SEK 4.5 billion in revenues. Qliro Group’s shares are listed on Nasdaq Stockholm’s Mid-cap list under short name “QLRO”.